# MARKETING + DIGITAL

The one-two punch that knocks out the competition'

\* No physical harm will come to your competitors

"Transparency is the key to reach your objective with Brandmint. We can accomplish any marketing programs with clear insight to your ultimate goal. Brandmint's tailored approach takes your objectives and puts forth a plan to over deliver."



# **PARTNER BRANDS**





# DIGITAL

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### **SOCIAL MEDIA MARKETING**

Understanding and connecting with your target audience.

IceHockeySystems.com

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IS yet, but

"You don't want Social Media Marketing? Okay, let us know when your customer can click on a newspaper or a billboard and take them to your point of purchase or lead generation."

Social media is where the consumer now spends on average 90 minutes a day according to Business Insider. As such, it is imperative for the brand to be where its customers and prospective customers are each day. Brandmint will develop and manage ongoing Facebook advertising strategies.

## SEARCH ENGINE OPTIMIZATION

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Brandmint provides Search Engine Optimization Services in order to increase your website's rankings for target keywords, ultimately increasing the amount of traffic flowing into the website. This, combined with a new "conversionbased", SEO optimized design will drastically improve the value of the website to your company.

#### **Online Database Management**

We will make sure that your company's information (business name, address, phone number, etc.) is uniform throughout all search engines.





# MARKETING

#### $\bigotimes$ **BRAND DELEVELOPMENT**

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Capabilities

Chem-Film

Hardcoat

tron Phosph Maskin

Anodize

We understand the importance of identifying your company as a brand and the impact it has on the viewer to build knowledge and trust.

#### Logo Design / Identity / Brand Guidelines

## **CONTENT DEVELOPMENT**

Commercial & Residential Real Estate

Servicing Rochester

To build a brand people know and trust, you need the right tools.

Graphic Design Brochures & Editorial Design/ Packaging Design Web Development Responsive Website/Mobile App **Photography & Video Production** 



### COC LIKE WHAT YOU SEE?

Check out the links below to find out how Brandmint can help build your brand.

CONTACT US Services SOCIAL MEDIA MARKETING SEARCH ENGINE OPTIMIZATION BRAND DEVELOPMENT CONTENT DEVELOPMENT The Good Stuff BLOG TESTIMONIALS

DREAM TEAM

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